# **Chelford Neighbourhood Plan**

# **Business Survey 2017**

Dear Business Owner/Manager

Chelford Parish Council has decided to produce a Neighbourhood Plan and the process is now underway. A Neighbourhood Plan is an opportunity for every resident in Chelford to have a say in how Chelford Parish should develop up to 2030 to meet local needs.

The Chelford Neighbourhood Plan is also an opportunity for local businesses to influence what happens in Chelford over the next thirteen years.

Businesses are a key part of our community. Therefore, we want to gain a clear understanding why you located here, what would make you stay in the area and what are your future needs so that we can try and reflect these in our planning.

Our Neighbourhood Plan will form part of the planning process and must reflect the views of the community. It must be in general conformity with the Cheshire East Local Plan and National Planning guidelines. The Plan will have legal status for planning purposes.

Before Cheshire East can adopt our Plan, it will go before an independent examiner, and be subject to a local referendum where more than 50% of those voting must be in favour of the Plan for it to be implemented. Thus, it is important that you make your views known so that they can be reflected in the final document.

The Plan will set out a vision as to what our community will be like to live and work in over the next thirteen years and, hopefully, how that vision can be achieved. The Plan will set out “sustainable” policies for the use of land in Chelford both with regard to conservation and future needs of the community. This work should result in a robust Neighbourhood Plan that will become part of the statutory development plan and be used by Cheshire East planning officers to help determine planning applications.

Within the locality, there is a high proportion of self-employed individuals and residents who work from home. It is important that our Plan looks at the needs of these generators of economic activity; assesses how these needs might be met and what aspects of their business it could positively influence.

It is important to develop an economically diverse community and although Chelford is a location where a significant number of residents work outside the Parish, the retention and expansion of opportunities for all the community in Chelford needs to be explored.

Along with the views of residents, your input into the Plan is really essential in providing evidence of the views of the businesses and the self-employed in Chelford. **The results of the survey will be reported generally and thus individual comments and details will remain anonymous. No individual information will be passed to a third party.**

**PLEASE TURN OVER AND ANSWER THE QUESTIONS ON THE FOLLOWING PAGES**

**PTO**

**Chelford Neighbourhood Plan**

### **Business Survey 2017**

**If you have any queries, please contact Dr. Elizabeth Maddock Clerk to the Parish Council**

**Email: clerk.chelfordpc@gmail.com**

**Feel free to add additional comments at the end and please answer all questions**

|  |  |  |
| --- | --- | --- |
| 1. | What is the name of your business and what is the type of organisation e.g. ltd.co., partnership, sole trader? *(please leave name blank if you wish your return to remain anonymous, but please specify type of organisation)* | |
| Name: | Type |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 2. | What is your business **principally** concerned with? *(Tick one)* | | | |
| Agriculture, horticulture & landscaping |  | Catering (café, pub, food sales etc.) |  |
| Building and construction |  | Sales to other businesses |  |
| Computing |  | Storage |  |
| Healthcare or social work |  | Transport |  |
| Manufacturing and engineering |  | Personal services (hairdressing, chiropody etc.) |  |
| Motor trade |  |
| Professional services |  | Other (please state) |  |
| Retail sales to the public |  |  |

|  |  |  |
| --- | --- | --- |
| 3. | Is your business carried out from…… *(Please tick)* | |
| An Office Building |  |
| Land / Agriculture |  |
| Retail Outlet |  |
| Home |  |
| Other  Please specify…..……………………………………………………………………..……………………………………. |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 4. |  | No | Yes |
| Does your business also operate from other premises outside the parish? (*please tick*) |  |  |

|  |  |
| --- | --- |
| 5. | How long has your business operated in the Parish? (*nearest year*) |
|  |

|  |  |
| --- | --- |
| 6. | Why are you located in the Parish? For example, it might be historical, availability of workforce, access, cost, family, local demand, home of owner. Please give as much detail as possible. |
|  |

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|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 7. | What are the obstacles to growing or retaining your business in the parish *(Tick all that apply)* | | | |
| Recruitment of staff |  | Planning constraints |  |
| Suitability of premises |  | Road links |  |
| Cost of premises |  | Car parking |  |
| Security of site or premises |  | Public transport links (road, rail, air) |  |
| Finance |  | Availability of services (gas. Electricity etc.) |  |
| Internet access |  | Local or National government policy |  |
| Broadband speed |  | Other  Say what…………………………………………………. |  |
| Location of customers |  |
| Uncertainty about the future of your premises |  | None |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 8. | Employees | Number Chelford Resident(s) | Number Non Resident(s) |
| Full time |  |  |
| Part time |  |  |
| Variable hours |  |  |

|  |  |  |
| --- | --- | --- |
| 9. | During the next 5 years, tick the **most likely** which will apply to your business | |
| Expand |  |
| Stay the same |  |
| Shrink |  |
| Close |  |

|  |  |  |
| --- | --- | --- |
| 10. | Are you likely to move your business into new premises **in the parish,** if available, in the next 5 years? (*Please tick and give reasons*) | |
| Yes (reason) |  |
| No (reason) |  |
| Don’t Know |  |

|  |  |  |
| --- | --- | --- |
| 11. | Are you likely to move your business **out** **of the parish** in the next 5 years? (*Please tick and give reasons*) | |
| Yes (reason) |  |
| No (reason) |  |
| Don’t Know |  |

|  |  |  |
| --- | --- | --- |
| 12. | Does your business require special premises e.g. workshop (*please tick*) | |
| Yes (please specify ) |  |
| No |  |

**PTO**

|  |  |  |
| --- | --- | --- |
| 13. | If land were set aside for commercial/business use, would this encourage you to expand in Chelford? (*please tick and give reasons*) | |
| Yes (reason) |  |
| No (reason) |  |

|  |  |  |
| --- | --- | --- |
| 14. | If land was designated for business or commercial use, are there any areas which you think would be most suitable? | |
| Yes (please specify where) |  |
| No (please give reason) |  |

|  |  |  |
| --- | --- | --- |
| 15. | If your current business is farming do you intend to diversify into other activities? (*tick)* | |
| Yes (please specify activities) |  |
| No |  |

|  |  |  |
| --- | --- | --- |
| 16. | Will these additional activities require additional buildings or change of use of existing buildings? (*please tick* ) | |
| Additional Buildings |  |
| Change of Use of Existing Building |  |

|  |  |
| --- | --- |
|  | Additional Comments |
|  |

**Thank you for completing this questionnaire which will be collected by a member of the planning team**

The Neighbourhood Plan policies drafted will be subject to further consultation, to establish that we have addressed the key planning issues. We hope this will help to ensure the economic success of the Parish over the next 13 years.